

RAJAR DATA RELEASE

Q2 2023 – August 3rd 2023



SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q2 22	Q1 23	Q2 23	Q2 23 vs. Q2 22	Q2 23 vs. Q1 23	Q2 22	Q1 23	Q2 23
BBC Radio Scotland	H	4649	800	850	867	8.4%	2.0%	6.5	6.7	7.8
Capital Scotland	H	2929	413	378	377	-8.7%	-0.3%	3.7	3.0	3.1
Central FM	Y	219	31	39	44	41.9%	12.8%	7.3	8.3	9.1
Clyde 1	H	1955	640	656	652	1.9%	-0.6%	16.6	16.8	15.5
Forth 1	H	1201	325	364	361	11.1%	-0.8%	15.2	20.1	19.7
Greatest Hits Radio (Ayrshire & Dumfries & Galloway) (was West Sound)	Y	398	55	85	81	47.3%	-4.7%	7.6	11.2	10.9
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk) (was Forth 2)	H	1201	72	103	123	70.8%	19.4%	3.8	4.5	6.5
Greatest Hits Radio (Glasgow & the West) (was Clyde 2)	H	1955	168	208	238	41.7%	14.4%	4.0	5.1	5.8
Greatest Hits Radio (North East Scotland) (was Northsound 2)	Y	345	22	28	37	68.2%	32.1%	2.9	3.1	3.9
Greatest Hits Radio (North of Scotland)	Y	258		14	17		21.4%		1.9	2.4
Greatest Hits Radio (Scottish Borders & North Northumberland) (was Radio Borders)	Y	112	44	45	43	-2.3%	-4.4%	23.3	21.5	21.5
Greatest Hits Radio (Tayside & Fife) (was Tay 2)	Y	395	21	24	26	23.8%	8.3%	2.7	3.7	4.1
Heart Scotland East	H	1231	146	121	113	-22.6%	-6.6%	3.7	2.5	2.9
Heart Scotland West	H	1666	237	228	232	-2.1%	1.8%	3.3	3.8	3.7
Kingdom FM	Y	295	41	57	57	39.0%	0.0%	6.1	9.1	8.3
MFR	Y	258	101	114	116	14.9%	1.8%	23.7	21.6	20.2
Nation Radio Scotland (East)	H	1201	13	20	16	23.1%	-20.0%	0.2	0.1	0.1
Nation Radio Scotland (West)	H	1893	86	104	79	-8.1%	-24.0%	1.8	2.6	1.8
Northsound 1	Y	345	122	106	115	-5.7%	8.5%	13.7	12.6	12.9
Original 106 (Aberdeen)	Y	345	75	68	75	0.0%	10.3%	12.2	9.3	10.8
Pure Radio Scotland (Aberdeen)	Y	345		3	4		33.3%		0.4	0.3
Pure Radio Scotland (Central)	H	2929	30	30	33	10.0%	10.0%	0.3	0.3	0.3
Pure Radio Scotland (Tayside)	Y	215	12	13	13	8.3%	0.0%	1.8	2.6	1.9
Smooth Radio Scotland	H	1893	362	353	358	-1.1%	1.4%	6.6	7.3	6.9
Tay FM	Y	395	133	117	119	-10.5%	1.7%	14.5	16.9	19.5
West FM	Y	288	85	96	94	10.6%	-2.1%	15.7	13.0	14.4